

## Lexicon BD30 Dealer Information Sheet

**The Lexicon BD30.....Built in America...THX certified...Lexicon Quality and Support...Best Video...Fastest transport.....**

“The BD-30 is the highest performance blu-ray player available today and when you see the unit, you’ll realize that the product not only is the highest performance player, but is built to the highest standard.”



### Lexicon BD30 Highlights:

- **Best video quality available using Anchor Bay’s technology.**
- **Best player response times – Drawer responds < 2 seconds. The BD30 can respond from an OFF condition to playing the main menu in about 10 seconds.**
- **The unit also remembers the last 5 discs you played and will pick up where you stopped in about 2 seconds.**
- **Universal media formats – The BDP-30 plays the SACD format.**
- **Combine with the 7.1 MC-12 firmware update – for a superior sounding Dolby TrueHD & DTS Master Audio solution.**
- **Operates as a system with the Lexicon MC12HD Digital Controller**
- **Unit includes Joe Kane’s setup disc and supported with world class customer support.**
- **Assembled by Lexicon in the USA.**





## Formats the player supports besides BLU-ray

**DVD-Audio** - The BD30 plays DVD-Audio and supports both stereo and multi-channel high resolution audio programs. Users can select whether to play the DVD-Audio or the DVD-Video portion of the disc.

**SACD** - The BD30 plays Super Audio CD (SACD) and supports both stereo and multi-channel high resolution audio programs. Users can select whether to output the DSD (Direct Stream Digital) signal in its native format or convert it into PCM.

**Additional Media Formats** - Additional disc and file formats, such as audio CD, HDCD, Kodak Picture CD, AVCHD, MKV, and other audio/video/picture files on recorded discs or USB drives can be played back on the BD30.

## Complete Media Support:

**Blu-ray Disc** - The high definition Blu-ray Disc™ format provides pristine video and audio quality for your home entertainment.

**BonusVIEW** - BD "Profile 1.1" enables "picture-in-picture" and secondary audio features for viewing director or actor commentary while the main movie is playing.

**BD-Live™** - The BD30 supports BD "Profile 2.0" and contains all necessary hardware - audio/video decoder, Ethernet port, and 1GB of internal storage - for BD-Live.

**DVD Up-Conversion** - The BD30 uses the VRS™ by Anchor Bay (DVDO) de-interlacing and scaling technology. The up-converted picture quality bridges the visual gap from your current DVD library to Blu-ray discs.

## Unparalleled Video Quality:

**VRS™ by Anchor Bay** - The BD30 incorporates Anchor Bay's award-winning Video Reference Series (VRS) technology, and delivers a picture that is cleaner, smoother, true-to-life and free of artifacts.

**Full HD 1080p Output** - The BD30 features user selectable video output resolutions, including 480i, 480p, 720p, 1080i, and up to 1080p 50 or 60Hz.

**True 24p™ Video** - Many Blu-ray Discs are recorded at 24 frames per second, the same frame rate as the original movie's theatrical release. The BD30 can faithfully redeliver the original frames using 1080p 24Hz output (compatible display required) for smoother motion and a flicker-free, film-like home theater experience. It can also restore the original 24 frames per second progressive-scan video from well-authored DVDs and output as 1080p 24Hz.

**Source Direct Mode** - For users who wish to use an external video processor, high-end audio/video receiver or display, the BD30 offers a "Source Direct" mode. The original audio/video content on the discs is sent out with no additional processing or alteration.

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**Multiple Zoom Modes** - The BD30 supports multiple levels of aspect ratio control and image zooming, including a vertical stretch mode for customers with a 2.35:1 CIH (Constant Image Height) display system.

**HDMI** - HDMI is an all digital interface for the cleanest possible connection. It delivers high-quality digital video and audio through a single cable. The BD30 features an HDMI v1.3 output with 30-bit and 36-bit Deep Color support.

#### High Fidelity Audio:

**Dolby® TrueHD** - Dolby TrueHD delivers lossless studio master quality audio designed specifically for high definition entertainment. The BD30 supports bit-stream output of Dolby TrueHD via its HDMI 1.3 output. It can also internally decode Dolby TrueHD into LPCM and output via HDMI or the 7.1ch analog audio output terminals. (Dolby Digital and Dolby Digital Plus audio formats are also supported.)

**DTS-HD Master Audio™** - DTS-HD Master Audio delivers an auditory experience that matches the lifelike images of high-definition video with up to 7.1 channels that are bit-for-bit identical to the studio master. The BD30 supports bit-stream output of DTS-HD Master Audio. It can also internally decode DTS-HD Master Audio and output via HDMI or the 7.1ch analog audio output terminals. (DTS-HD High Resolution Audio and DTS Digital Surround are also supported.)

**7.1-Channel Analog Output** - Individual analog 7.1-channel surround outputs are ideal to connect to a 7.1-channel or 5.1-channel surround sound system. The BD30 delivers an incredible sound stage and an immersive surround experience.

**Dedicated Stereo Output** - The BD30 features a dedicated 2-channel analog output with specially optimized Digital-to-Analog Converters and output driving stage.

**Digital Optical and Coaxial Outputs** - For simple and easy connection to more traditional A/V receivers, the BD30 features both optical and coaxial outputs for digital audio.

#### Ultimate Convenience:

**Dual USB Ports** - Two USB 2.0 high speed ports are provided, one on the front panel and one on the back. Users can enjoy high definition video, high resolution photos and music directly from their USB drives.

**PAL/NTSC Conversion** - The BD30 supports NTSC and PAL systems for both disc playback and video output. It can also convert content of one system for output in another. (Subject to DVD and BD region restrictions.)

**Back-lit Remote Control** - The BD30 comes with a fully back-lit remote control for ease of use in dark home theaters. With its ergonomic button layout and clear labeling, operating the Blu-ray Disc player is easier than ever.



**Universal Power Supply** - The BD30 features a wide-range world power supply that is compatible with the AC power of all regions. No worries about damaging the player due to incorrect power voltage.

**External IR** - For integration into home theater control systems, the BD30 provides external IR remote IN and OUT ports.

**RS232 Control** - For custom installation.

**HDMI CEC** - HDMI Consumer Electronics Control simplifies the home theater by allowing a single remote control to operate multiple devices.

**Specifications**

Design and specifications are subject to change without notice.

<b>Disc Types*</b>	BD-Video, DVD-Video, AVCHD, DVD-Audio, SACD, CD, HDCD, Kodak Picture CD CD-R/RW, DVD±R/RW, DVD±R DL, BD-R/RE
<b>BD Profile</b>	BD-ROM Version 2 Profile 2 (also compatible with Profile 1 Version 1.0 and 1.1)
<b>Internal Storage</b>	1GB (Actual available storage varies due to system usage)
<b>Output</b>	<p><b>Analog Audio:</b> 7.1ch or 5.1ch, stereo</p> <p><b>Digital Audio:</b> Coaxial, Optical</p> <p><b>HDMI Audio:</b> Stereo, up to 7.1ch high-resolution PCM, up to 5.1ch DSD, bitstream or LPCM conversion of Dolby Digital, Dolby Digital Plus, Dolby TrueHD, DTS, DTS-HD High Resolution Audio, and DTS-HD Master Audio.</p> <p><b>Analog Video:</b> Composite, Component Video (Y/Pb/Pr, 480i/480p, 720p/1080i available for non-restricted content only)</p> <p><b>Digital Video:</b> HDMI with HDCP (NTSC: 480i/480p/720p/1080i/1080p/1080p24, PAL 576i/576p/720p/1080i/1080p/1080p24)</p>

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**The Lexicon BD30 Production Staff**



**The MC12HD with “NEW” V2.0 Software and BD30 provide the Best in up-to-date Audio and Video Performance!**

