



SOUNDCAST™
InfoKnowledge



**OutCast Multi-Purpose, Full-Frequency Speaker System
vs.
Traditional Outdoor, Limited- Frequency Speaker System**



Application Benefits	Typical Outdoor Speaker System	OutCast
Take it to the Beach, Park...	NO	Yes
Stereo Sound Everywhere	NO	Yes
Portable. Use anywhere at home, inside or outside	NO	Yes
Music in one area of backyard	YES	Everywhere
Tailgating Parties	NO	Yes
Recreational Vehicles	YES but only on vehicle	Yes + In and Out of Vehicle and Great Music while fishing
Installation	YES	No
Full Dimensional Sound w Sub	NO	Yes
Fixed Asset to the house	YES	None - Take it with you
Easy Pitch and Easy Sell	Complicated	Very convincing
Placement Decisions*	Critical	None

*OutCast eliminates decisions relating to speaker placement, wire routing, volume control location, and labor costs.

Component List	Typical Outdoor Speaker Installation	OutCast
L + R Speakers	\$400	2 Lefts + 2 Rights Included
Subwoofer with Amp	\$300	Included
Keypad w Volume and Source Control	\$300	Included
iPod charging dock	\$100	Included
2ch Amplifier (50W X2)	\$200	Included
Parts, Wire & Installation	\$400	Not Needed
TOTAL PRICE	\$1,700	\$699.99 / \$999.99