

Meze Audio Appoints Erikson Consumer as Official Distributor in Canada

FOR IMMEDIATE RELEASE

Media contact:
Nataliya Potapova

Nataliya.potapova@eriksonconsumer.com

Tel: +1 438 801 3818

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Meze Audio, the acclaimed Romanian artisan manufacturer of high-end headphones, is proud to announce a strategic partnership with Erikson Consumer, appointed as the official distributor for the Canadian market effective April 11, 2025.

This exciting collaboration represents a significant step forward for Meze Audio in expanding its global footprint, enhancing the brand's visibility, and making its meticulously crafted audio products even more accessible to Canadian audiophiles.

The decision to transition to Erikson Consumer as a new distribution partner was carefully evaluated, reflecting Meze Audio's ongoing commitment to providing enhanced service, support, and accessibility to its customers in the long term.

Known for their industry-leading expertise, exceptional customer support, and dedication to premium audio experiences, Erikson Consumer will now represent Meze Audio's award-winning product range. The partnership underscores Meze Audio's continuous commitment to excellence, innovation, and customer satisfaction.

Adrian Temian, Sales Director at Meze Audio, shares his enthusiasm:

"Expanding our presence in Canada through Erikson Consumer is a milestone for Meze Audio. Their exceptional understanding of the local audio community and market dynamics aligns perfectly with our vision. We are confident that Erikson Consumer will help us foster deeper relationships with Canadian listeners, bringing the distinctive Meze Audio experience closer to audiophiles nationwide."

Enzo Morelli, Vice President of the Luxury CI & Custom Install Division at Erikson Consumer, expresses his enthusiasm for the partnership:

"We are honored to be appointed as the new exclusive distributor for Meze in Canada. It is a privilege to work with such a dynamic team at the forefront of headphone design. Their ability to bring beautiful products to market at exceptional value to end users and consistent returns to their supporting dealers is truly remarkable. We look forward to have more Canadians discover the Meze brand and their exciting products."

Meze Audio warmly welcomes Erikson Consumer and looks forward to a successful and rewarding partnership in Canada's thriving audio market.

About Meze Audio

Meze Audio is a high-end audio brand founded in 2011 and renowned for its exquisite craftsmanship and commitment to sonic excellence. Blending timeless aesthetics with cutting-edge technology, Meze Audio crafts premium headphones and earphones that refine the listening experience. Each meticulously engineered product reflects a passion for art, comfort and superior sound, bringing musical emotion to audio enthusiasts everywhere. Winner of multiple audiophile industry awards, Meze's current product range also includes: 99 series headphones (99 Classics, 99 NEO), 109 PRO, 105 AER, Liric 2nd Gen, Poet, the ALBA in-ear monitor and the two open-back top-of-the-line Isodynamic Hybrid Array headphones, Empyrean II and Elite, as well as an array of high-grade accessories: Manta headphone stand, the Boom-Mic and a selection of PCUHD premium cables.

About Erikson Consumer

Erikson Consumer, an Exertis | JAM business, is one of Canada's largest independent distributors of audio & electronic solutions with a portfolio fortified by the industry's most renowned brands of multimedia, luxury audio, home comfort and mobile audio products. Its product selection includes award-winning brands that can be found in all key national and regional chains, furniture/appliance and specialized independents. Erikson Consumer takes pride in offering clients product training from introductory to technical levels, supported by dedicated sales and marketing teams prepared to assist before and after sales, with stock readily available from a state-of-the-art 250,000 square foot warehouse facility. With over fifty years of experience, Erikson Consumer has grown and diversified, providing the Canadian marketplace with a resourceful, reliable, and innovative distribution network.